

# GENERAL INFORMATION



## LOCATION

Embassy of the Netherlands: Klosterstrasse 50, 10179 Berlin  
ESMT: Schlossplatz 1, 10178 Berlin



## REGISTRATION FEE

EURO 280.- for three days (incl. coffee during breaks, food and beverages on all days)



## LANGUAGE

English only (no simultaneous translation)



## INFORMATION

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organised by:



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THE 5th WORLD COLLABORATIVE MOBILITY CONGRESS IS BROUGHT TO YOU BY:

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# 5th WORLD COLLABORATIVE MOBILITY CONGRESS PROGRAMME

18 / 19 / 20 OCTOBER 2017  
EMBASSY OF THE NETHERLANDS BERLIN  
& ESMT BERLIN

Premium Partner



Hosting Partner



Kingdom of the Netherlands



Senate Department  
for the Environment, Transport  
and Climate Protection

Executive Partner



Organiser



# PROGRAMME

## WEDNESDAY, 18 OCTOBER 2017

17:00 RECEPTION

17:45 WELCOME BY THE DUTCH EMBASSY, ADAC AND MOBILITY ACADEMY

August Markl, President, ADAC  
Wepke Kingma, Ambassador of the Netherlands  
Joerg Beckmann, CEO, Mobility Academy

18:00 KEYNOTE 1: THE RISE OF COLLABORATIVE MOBILITY

Keynote Speaker 1: Susan Shaheen, University of California Berkeley

18:30 ROUND TABLE: THE ROLE OF COLLABORATIVE MOBILITY IN DECARBONISING TRANSPORT

Moderator: Christian Hochfeld, Agora Verkehrswende  
Regine Günther, Berlin Senate Department for Environment, Transport and Climate Protection  
Helge Pols, Federal Ministry of Transport and Digital Infrastructure  
Nico Gabriel, CEO, DriveNow  
Jan-Bert Dijkstra, Director „Beter benutten“, Ministry of Infrastructure and Environment, NL

20:00 FLYING BUFFET & DRINKS

## THURSDAY, 19 OCTOBER 2017

08:00 REGISTRATION

08:45 WELCOME BY MOBILITY ACADEMY AND AGORA VERKEHRSWENDE

09:00 WELCOME BY SENATE DEPARTMENT FOR ENVIRONMENT, TRANSPORT AND CLIMATE PROTECTION, HARTMUT REUPKE

09:10 WELCOME AND KEYNOTE BY ADAC, ALEXANDER MOELLER

09:30 KEYNOTE 2: SHARED MOBILITY - INNOVATION FOR LIVEABLE CITIES

Keynote Speaker 2: Megatrends in Transportation, Jari Kauppila, ITF

10:00 BREAK

10:30 PARALLEL SESSION 1: CUTTING-EDGE COLLABORATIVE MOBILITY SERVICES

Carsharing, Moderation: Alexander Jung, Agora Verkehrswende  
1. Anders Wall, GreenMobility  
2. Hans-Joerg Dohrmann, Sharoo  
3. Shirley Kalush, C2G Logic  
4. Michael Lange, Invers

Ridesharing, Moderation: Joerg Beckmann, Mobility Academy  
1. Klaus Emmerich, BVG  
2. Jan Luedtke, Via  
3. Gregor Pawlowski, BlaBla Car  
4. Mirco Mäder, PubliRide

Bikesharing, Moderation: Anne Klein-Hitpaß, Agora Verkehrswende  
1. Justin Roth, Nextbike  
2. Joseph Seal-Driver, Ofo  
3. Jonas Schmid, Carvelo2go

11:45 PLENARY PANEL: COLLABORATIVE MOBILITY ABROAD: LEAPFROG GING PUBLIC TRANSPORT?

Panelist 1: Alan Woodland, Invers  
Panelist 2: Armin Fendrich, Ridecell  
Panelist 3: Sandra Philips, movmi  
Panelist 4: Katherine Kortum, Transport Research Board

12:45 LUNCH

14:00 KEYNOTE 3: THE DIGITAL SHIFT IN ROAD TRANSPORTATION: LESSONS LEARNED FROM AVIATION

Keynote Speaker 3: Marko Javornik, Comtrade

14:30 PARALLEL SESSION 2: VISIONS WITH VALUE - NEW APPROACHES IN COLLABORATIVE MOBILITY

Research, Moderation: Joerg Beckmann, Mobility Academy  
1. Laura Brimont, IDDRI Sciencespo  
2. Bin Hu, Austrian Institute of Technology  
3. Beate Mueller, VDI Association of German Engineers

Networks, Moderation: Sandra Philips, movmi  
1. Anna Mayerthaler, Wiener Lokalbahnen  
2. Antonia Roberts, Bike Plus  
3. Shwetha Surender, Frost & Sullivan

Collaborative Mobility in Logistics, Moderation: Wolfgang Aichinger, Agora Verkehrswende  
1. Julius Menge, Berlin Senate Department for Environment, Transport and Climate Protection  
2. Gonzalo Parejo, on truck  
3. Mika Koopmann, Imagine Cargo  
4. Maximilian Thess, numa

15:45 PLENARY PANEL: THE DIGITAL SHIFT IN TRANSPORT - A GAME CHANGER FOR PUBLIC TRANSPORT OPERATORS?

Moderator: Joerg Beckmann, Mobility Academy  
Panelist 1: Michael Roschlau, Retired President & CEO, Canadian Urban Transit Association  
Panelist 2: Roland Werner, Uber  
Panelist 3: Fabian Scherer, SBB Swiss Railways  
Panelist 4: Patrick Marti, Mobility SAS

16:45 BREAK

17:15 BARCAMPS

Incubator A  
Moderation: H-J Dohrmann  
1. David Miltner, Ubeeqo  
2. Oliver Risse, Floatility  
3. Michael Minis, tamya  
4. Oliver Lünstedt, Valeo  
5. Merlin Stevenson, Progenium  
6. Tjalle Groen, Taxistop

Incubator B  
Moderation: Joerg Beckmann  
1. Adam Woolway, plugsurfing  
2. Michael L. Usher, CLYC  
3. Ghislain Delabie, ouishare  
4. Yan 't' Minagawa, c-Base  
5. Gert-Jan van Wijk, List and Ride  
6. Mortimer Schulz, solutions in energy

Incubator C  
Moderation: Maximilian Thess  
1. Olaf Zanger, mojaconsult  
2. Martin Beutler, taxito ag  
3. Johannes Pfiffner, Uniskat  
4. Benedikt Krams, Match Rider UG  
5. Natassia Johnson, ElectricFeel AG

18:15 PLENARY PRESENTATIONS BY THE THREE WINNERS

19:00 LIGHT FOOD & DRINKS (END 21:00)

## FRIDAY, 20 OCTOBER 2017

09:00 PLENARY PANEL: MAKING SHARING CITIES SUSTAINABLE - THE ROLE OF REGULATION

Panelist 1: Roman Ringwald, Becker Buettner Held  
Panelist 2: Bertien Beverborg, Air Quality Utrecht  
Panelist 3: Joseph Seal-Driver, Ofo  
Panelist 4: Holger Dalkmann, Partnership on Sustainable Low Carbon Transport (SLoCaT)

10:00 PARALLEL SESSION 3: MOVING COLLABORATIVE MOBILITY TO NEW HORIZONS

Beyond Cities: Sharing in rural areas, Moderation: Alexander Jung, Agora Verkehrswende  
1. Christoph Gipp, IGES Institut  
2. Angelo Meuleman & Jeffrey Matthijs, SHARE-north  
3. Gunnar Nehrke, Bundesverband CarSharing

Integration: Co-mobility meets MaaS, Moderation: Joerg Beckmann, Mobility Academy  
1. Lucy Yu, Center for Connected & Autonomous Vehicles  
2. Marcel Amstutz, Mobility SAS  
3. Philippe Leeman, Touring Belgium

New Sharers: targeting new users, Moderation: Wolfgang Aichinger, Agora Verkehrswende  
1. Doris Wiederwald, AustriaTech  
2. Paula Ruoff, KCW  
3. Frank Hansen, BMW Group

11:00 BREAK

11:30 KEYNOTE 4: THREE REVOLUTIONS IN URBAN TRANSPORTATION

Keynote Speaker 4: Lewis Fulton, Institute of Transportation Studies, UC Davis

12:00 PLENARY PANEL: AUTONOMOUS CARS - TRANSPORT IN HEAVEN OR TRAFFIC IN HELL?

Panelist 1: Maurice Kwakernaat, TNO  
Panelist 2: Gerrit Pohl, ADAC  
Panelist 3: Henriette Spyra, Ministry for Transport, Innovation, Technology, Austria  
Panelist 4: Lewis Fulton, Institute of Transportation Studies, University of California Davis

13:15 FINAL WORDS AND CLOSING: MOBILITY ACADEMY

13:30 LUNCH

14:30 PARTNER TOURS

Ofo: Biketour  
c-Base: Walking Tour

Moderator of the congress: Christian Hochfeld, Executive Director, Agora Verkehrswende